

# FOREIGN INVESTMENT WEEK 2015

October 13-15, 2015  
Seoul, Republic of Korea

- **Venue:** Grand InterContinental Seoul Parnas
- **Host:** Ministry of Trade, Industry & Energy (MOTIE), Republic of Korea
- **Organizer:** Invest Korea, Korea Trade-Investment Promotion Agency (KOTRA)

<i>Date</i>	<i>Program</i>
<b>October 13</b> (Tues)	<ul style="list-style-type: none"> <li>● <b>Korea Foreign Direct Investment Forum</b></li> <li>● <b>FEZ Night</b></li> </ul>
<b>October 14</b> (Wed)	<ul style="list-style-type: none"> <li>● <b>Opening Ceremony</b></li> <li>● <b>Foreign Investment Forum 2015 (Sessions)</b> <ul style="list-style-type: none"> <li>- Strategic Investment Cooperation With the Korea-China FTA</li> <li>- Service Industry Investment Forum</li> <li>- Investment Relations With the Korea-China FTA</li> <li>- <b>Open Innovation Opportunities with Korea</b></li> <li>- Cross-border M&amp;A Forum</li> <li>- Startup Korea</li> <li>- Samsung Electronics &amp; Hyundai Motor, Global Value Chain Policy</li> </ul> </li> <li>● <b>Networking Luncheon</b></li> <li>● <b>FDI Press Conference</b></li> <li>● <b>Welcome Reception</b></li> </ul>
<b>October 15</b> (Thurs)	<ul style="list-style-type: none"> <li>● <b>FIW 2015 One-on-One Business Partnering</b> Pre-arranged 1-on-1 business meetings between foreign investors and potential business partners, R&amp;D centers, universities, the Korean government and Invest Korea project managers</li> <li>● <b>Site Visits</b></li> </ul>

\* **Dress code: Business attire**

## (1) Open Innovation Opportunities with Korea

- **Date & Time:** October 14 (Wed), 14:00 - 16:00
- **Venue:** Grand Ballroom III (5F)

Time	Program	Speaker
<b>Session I (30'): Open Innovation Trend</b>		
14:00 – 14:05	Opening 개회 및 소개	KOTRA
14:05 – 14:20	Open innovation for Global Business 개방혁신을 통한 글로벌사업화와 국제협력 기술개발 필요성	(TBD)
14:20 – 14:30	Successful Case of Open innovation 글로벌 본부 및 연구협력 성공사례	Solvay
<b>Session II (40'): New Growth Opportunities with Co-R&amp;D</b>		
14:30 – 14:40	Policy for R&D Ecosystem 연구개발 생태계 조성 및 지원 정책	OSP/MOTIE
14:40 – 14:50	International Co-R&D Program 국제협력 연구개발 지원과제 활용	KIAT/KEIT
14:50 – 15:10	Co-R&D Opportunities with Korea 국내유망기술 관리현황과 협력기회 - Development System of Start-ups - Promising Technologies	(KIAT/KEIT)
<b>Session III (40'): New Growth Opportunities with Investment</b>		
15:10 – 15:50	Strategic Venture Funds for Start-ups - Materials of Electronic / Chemical - Semiconductor / IT - ICT / Security - Bio-engineering and Healthcare	Global Corporate Venture Capital s in each area
15:50 - 16:00	Q&A 질의응답 및 폐회	KOTRA

\* Program and details subject to change without notice.

\* Simultaneous interpretation from Korean to English, Chinese and Japanese will be provided.